

Contact

Phone: (651) 373-1528

Email: Wade@WadeCordts.com

Website: www.WadeCordts.com

Overview

I have 5 years of experience working out in the field, as well as in a corporate environment, to create, manage, and execute successful marketing campaigns for companies in all industries. I have been a key element in driving the marketing efforts that make these products and events a success. I also specialize in the film, modeling, and entertainment industry with years of experience working on large budget feature films as a producer, assistant director, and more. I am extremely skilled with technology and capturing video/photography, and I am also very experienced with driving tour vehicles and trucks. In addition I am an experienced improvisation actor and emcee.

Skills

Tour/field manager, talent booking agent, emcee, film producer, director, casting director, photographer, truck driver, audio engineer, video camera operator, video editor, graphic designer, web designer, a/v technician, computer technician, actor, model, and a real nice guy!

Physical Info

Age: 24

Height: 6'5"

Hair: Blond

Eyes: Blue

Body Type: Athletic

Recent Experience (Partial List)

Manager

Dentyne Ice (4 weeks)

Cadillac (2 Days)

Kellogg Bliss (4 weeks)

Red Barron (2 Weeks)

Mentos (3 Weeks)

Nestle Crunch Crisp (One Week)

Wendy's (1 Day)

Bunkers (1 Month)

Cellular One (2 Weeks)

McDonalds (1 Day)

Sampling campaign involving over 20 talent. Booking, scheduling, driving truck, etc.

Managed crew of 30 vehicles and talent conducting vehicle test drives.

Managed crews at sponsored events. 28' refrigeration truck.

Guerrilla style marketing in downtown Minneapolis skyway's.

Mix of guerrilla and sponsored events. 15' truck, and branded sports car.

Managed marketing team in Minneapolis. 28' reefer truck, branded car, radio station.

Managed crew and did street performances in Minneapolis to draw traffic to event.

Managed and promoted DVD release at nightclubs in Minneapolis.

Managed guerrilla style marketing and coordinated with radio station events.

Managed talent for corporate convention. Sampled to corporate employees.

Brand Ambassador

Ovaltine (4 weeks)

Animal Planet (2 days)

Crocs PGA Tour (One Week)

Go Mambo Tour (One Week)

Buick Enclave. (Two Weeks)

Womens NBA

Honey Bunches of Oats. (Two weeks).

Verizon Wireless (Two weeks)

HD Monday Night Football (One day).

Cadillac (Two days)

Sampling campaign in the twin cities at malls, zoos, etc.

Conducted games, contests, and rides at event.

Promoted Crocs brand and sampled products.

Demonstrated organic food products to patrons at music festival.

Drove new vehicle around town and demonstrated features to the public.

Photographing fans with players and uploading photos to the website.

Videographer, character mascot, green screen photographer.

Interacted with customers at movie theater and displayed advertisements.

Video Camera Operator, A/V Technician.

Conducted test-drives for CEO's at a high scale country club.

Emcee

Hormel

Culvers/Mall of America

AARP

Wendy's

Emceed event at metro dome baseball game.

Emceed a wifle ball game in Mall of America to promote Culvers.

Emceed the events at fairgrounds to draw people into the area.

Acted out a skit in downtown Minneapolis to draw people over to the Wendy's event.

Other marketing clients include:

CNN, Sobe, Life Water, Animal Planet, Discovery Kids, Crocs shoes, Bradford Entertainment, Inc, Hormel Chili, Cellular One, Ad-King Special-T Promo's, Renegade comedy theater, AARP: The Magazine Road Show, Mountain Dew: Code Red, Chrysler, American Idol, Wells Fargo, WWE, Sam's Club, and many more!